

**Attendance fee**

Valid for one person for all three days. The attendance fee includes the following services: participation in whole program: reception by the rector, Gala Night, lunch, coffee and tea breaks, access to the presentation and at sessions I-V incl. workshops and panels.

**Corporate:** regular attendance fee

**Academic:** reduction for participants from the field of science

**Corporate**

EUR 190,-

**Academic**

EUR 110,-

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**Basic module**

To participate at the Symposium on Central and Eastern Europe 2003 with your company, you need to book the basic module. If you would like to book the other packages, which offer you benefits corresponding to your personal requirements, you need to have booked the basic module first.

**Attendance at the symposium (for 2 people)**

- participation in the whole program
- reception by the rector
- Gala Night
- two lunches
- coffee and tea breaks

**Listing (without logo)**

- Naming of your company
- Website, event program, event catalogue, on location

**Profile in the event catalogue**

- Facts about your company
- Description of your company's field
- Contact, photo
- Statement from your company's representative

**Investment in Basic module**

EUR 1.200,-

**Symposium on Central and Eastern Europe**

In October 2003 the Symposium on Central and Eastern Europe is being held for the first time. It is organised jointly by the University of Vienna and by the Institute for the Danube Region and Central Europe and will in future be held annually with the intention of offering industry and science an academic platform for discussion of mutually interesting topics. At this year's Symposium the main topic is: **mobility**.

**Time & place:** 1<sup>st</sup> – 3<sup>rd</sup> October 2003 – University of Vienna – Neues Hörsaalzentrum – Altes AKH – Alserstraße 4/Hof 2 – A-1090 Vienna, Austria

**2 Presentation**

Present your company's portfolio and your business performance and objectives to the other participants of the symposium. Co-operate with other Central European companies.

Meet experts and find common ground with Central European partner companies.

The presentation takes place on both days of the symposium. You can book your exhibition area in m<sup>2</sup> - a minimum area covers 6 m<sup>2</sup>.

**Basic-Module**

EUR 1.200,-

**Exhibition area**

Book your desired exhibition area. Exhibition infrastructure and inclusion in the exhibition map are included.

- per m<sup>2</sup>
- Single: 6 m<sup>2</sup> exhibition area (minimum area), incl. 2 exhibitor tickets
- Double: 12 m<sup>2</sup> exhibition area, incl. 3 exhibitor tickets
- system fair stand with supplementary equipment

EUR 150,-  
 EUR 900,-

EUR 1.800,-  
 on request

**Investment presentation single**

EUR 2.100,-

**Investment presentation double**

EUR 3.000,-

**3 Symposium**

Your company operates in the countries of the enlarged Europe? As a Central European player would you like to highlight your company? Are you interested in a dialogue with other companies and the universities? Is networking very important for you?

Pass on your knowledge to other participants of the Symposium or broaden your own knowledge by discussion with leading international experts.

**Theme-Partner**

- Be responsible for one of the five theme blocks (one session consists of keynote and panel)
- Participation in the decision on the theme and keynote speakers
- Branding of a session
- Profile on the website
- Logo in the program
- Naming in press releases

EUR 5.000,-

**Workshop-Partner**

- Be responsible for arranging a workshop within one of the five theme blocks
- Profile on the website
- Logo in the program

EUR 2.500,-

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**Grants**

As an Austrian company you can give students from Middle, Eastern and Southern Europe the opportunity to participate in the Symposium.

Meet potential future employees!

Present your company at universities from these countries. Meet interesting applicants, which are already selected by us, based on your criteria.

Meet the best qualified future employees.

**5 grants – for 5 applicants**

including participation in the symposium (for 5 people)

- participation in the whole program
- reception by the rector
- Gala Night
- lunches, coffee and tea breaks

EUR 7.000,-

**3 grants – for 3 applicants**

including participation in the symposium (for 3 people)

- participation in the whole program
- reception by the rector
- Gala Night
- lunches, coffee and tea breaks

EUR 4.500,-

**1 grant – for one applicant**

including participation in the symposium

- participation in the whole program
- reception by the rector
- Gala Night
- lunches, coffee and tea breaks

EUR 1.500,-

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**Recruiter's Night**

Meet Austrian young professionals interested in a job in Central Europe, or rather in a company operating in Central Europe. An exclusive cocktail reception is the best way of meeting people.

**Partner**

- 5 pre selected top applicants with a connection to Central Europe and professional experience
- 2 company representatives

EUR 1.200,-

**Senior Partner**

- 10 pre selected top applicants with a connection to Central Europe and professional experience
- 4 company representatives

EUR 2.000,-

**Main Partner**

- Presenting Partner of the Recruiter's Night
- 10 pre selected top applicants with a connection to Central Europe and professional experience
- 4 company representatives
- presence of logo (website, posters, flyer, advertisement)
- U4 advertisement folder

EUR 3.750,-

**Communication Recruiters' Night**

- presence of logo
- website, posters, flyer, advertisements

EUR 1.200,-

**Advertisements Recruiter's Night Folder**

- U4
- U2/U3
- Insert

EUR 300,-

EUR 250,-

EUR 200,-

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**Workshop-Sponsor**

<b>Basic module</b> incl. 1 participant	EUR 1.200,-
<b>Presentation Single (6 m<sup>2</sup>)</b> incl. 2 exhibitor tickets	EUR 900,-
<b>Workshop-Partner</b>	EUR 2.600,-
<b>Sponsor communication</b> <ul style="list-style-type: none"> <li>• Listing with logo on posters, website, invitation, program, flyer</li> <li>• Placement in the conference rooms</li> <li>• Naming in the press releases</li> </ul>	EUR 2.200,-
<b>Investment Workshop-Sponsor</b> (incl. 5 % package discount)	EUR 6.460,-

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**Main-Sponsor**

<b>Basis-Module</b> incl. 2 participants	EUR 1.200,-
<b>Presentation Double (12 m<sup>2</sup>)</b> incl. 3 exhibitor tickets	EUR 1.800,-
<b>Theme-Partner</b>	EUR 5.000,-
<b>Main sponsor communication</b> <ul style="list-style-type: none"> <li>• Listing with large logo on posters, website, invitation, program, flyer</li> <li>• Placement in the conference rooms</li> <li>• Direct mailing</li> <li>• Integration in PR (mainly media partnership)</li> <li>• Partner for newspaper supplements</li> <li>• Insert in the press folder</li> <li>• Contribution to the video wall</li> <li>• Place in the conference rooms</li> </ul>	EUR 4.400,-
<b>Investment Main-Sponsor</b> (incl. 5 % package discount)	EUR 11.780,-

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**Communication**

Within the framework of the SYCEE-marketing we promote your participation with numerous tools, for example via advertisement campaigns and press relations:

- Regular promotion in cooperation with one big Austrian newspaper
- Continuing media relations in newspapers
- Placement of the participating companies in all aspects of communication

**Event catalogue**

The purpose of the event catalogue is to inform participants of the Symposium on Central and Eastern Europe about the whole program and about presenting companies. It offers you advertising space, logo presence and adverts. 1.500 copies of the event catalogue will be printed and will be added to each conference map. In addition the event catalogue will also be mailed out.

**Advert in the Event catalogue**

The event catalogue is part of the conference documents; number of copies 1.500

- U4
- U2/U3
- Insert
- Border

EUR 1.100,-  
 EUR 800,-  
 EUR 500,-  
 on request

**Website**

Place your rotating or permanent banner at the SYCEE-Website, and at the websites of the University of Vienna and partner universities.

**Banner Website**

- rotating
- permanent

EUR 1.500,-  
 on request

**Placement in the conference rooms**

Contact us if you have special requirements about where your company should be placed on location (for example in the conference rooms).

**Platzierung in den Konferenzräumen**

on request

**Contact:** Michael Plankensteiner – UNITRAIN, Career Center  
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**Organised by the University of Vienna  
 and the Institute for the Danube Region  
 and Central Europe**

